

Reconciliation
South Australia

STRATEGIC DIRECTIONS
2024-2026

WE HONOUR ALL FIRST NATIONS CULTURES, AND PAY OUR RESPECTS TO ELDERS PAST, PRESENT AND EMERGING. WE RECOGNISE THIS LAND WAS NEVER CEDED OR SURRENDERED BY THE TRADITIONAL OWNERS AND WE ACKNOWLEDGE THE CONTINUING CONNECTION TO LAND, WATERS AND COMMUNITY SINCE THE FIRST SUNRISE.

OUR VISION

A State that values and respects the cultures, rights, and contributions of Aboriginal peoples.

OUR PURPOSE

Reconciliation South Australia provides leadership and advocacy and supports individuals, communities and organisations driving reconciliation across the state to create positive and lasting change.

OUR PRINCIPLES

INTEGRITY - IN EVERYTHING WE DO

We follow and respect cultural protocols of Aboriginal peoples.

RESPECT - FOR PEOPLE, CULTURE AND TRUTH

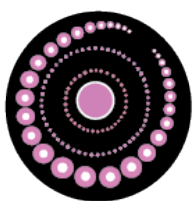
We are inclusive, listen and give voice.

COURAGE - TO CHALLENGE AND LEAD

We advocate for systemic change and social justice.

OUR STRATEGIC PRIORITIES

Our strategic priorities are guided by Reconciliation Australia's five interrelated dimensions for reconciliation: race relations; equity and equality; institutional integrity; unity; and historical acceptance.



STRATEGIC PRIORITY 1: RACE RELATIONS

A State free from racism, where relationships between all Australians are respectful of cultures, rights and experiences.

Goal: To engage with Aboriginal peoples, key leaders, organisations and individuals across the state to build and maintain respectful relationships.

Actions:

1. Collaborate and partner with leaders through events and online dialogs for greater impact.
2. Increase presence across the state, with a stronger regional focus.
3. Deliver anti-racism programs in collaboration with supporting institutions.



STRATEGIC PRIORITY 2: EQUALITY AND EQUITY

A State where Aboriginal rights are upheld, and all Aboriginal people can participate and equally experience positive social and economic opportunities.

Goal: To strengthen relationships with Aboriginal leaders, institutions and our partners to create a strong united voice and greater opportunities.

Actions:

1. Proactively collaborate in state and national agendas focusing on social and economic change.
2. Create programs to help our partners to engage and support Aboriginal people.
3. Provide genuine opportunities through our membership program to support our partners.



**STRATEGIC PRIORITY 3:
INSTITUTIONAL INTEGRITY**

A State where the principles of reconciliation underpin political, business and community structures.

Goal: To advocate for systemic and cultural change in education institutions and organisations, support anti-racism strategies and focus on practical approaches to create change.

Actions:

1. Engage and deliver programs to build capability and create change.
2. Actively support organisations to develop and evaluate Reconciliation Action Plans.



**STRATEGIC PRIORITY 5:
HISTORICAL ACCEPTANCE**

A State where relationships between all Australians are based on an understanding and acceptance of the wrongs of the past and their impact on today's society.

Goal: To actively promote Aboriginal businesses and community programs focused on creating awareness and understanding.

Actions:

1. Deliver and support events across the state that showcase Aboriginal culture and heritage to encourage a deeper engagement and understanding.
2. Raise awareness of the historical and current contributions of Aboriginal people, and actively participate in truth telling.



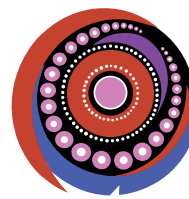
**STRATEGIC PRIORITY 4:
UNITY**

A State that actively values and celebrates Aboriginal cultures and heritage as a proud part of a shared identity.

Goal: To facilitate and create opportunities for increasing understanding and celebrating Aboriginal culture and heritage.

Actions:

1. Promote Aboriginal culture and heritage through our communications and encourage our partners to genuinely engage.
2. Encourage our partners to strengthen their relationships with Aboriginal groups and engage on country, including placing a value on the delivery of cultural services.



**STRATEGIC PRIORITY 6:
ORGANISATIONAL
GOVERNANCE**

An organisation that represents best practice in governance and operations, aligned to the founding principles of the constitution.

Goal: To improve business sustainability by increasing the organisation's profile, partnerships and performance as a leader in reconciliation.

Actions:

1. Create and maintain an engaging, informative website and social media presence, and deliver high-quality communications and programs.
2. Build membership and support our partners through deeper engagement on their reconciliation journeys.
3. Enhance internal systems and organisational governance.

BUILD WITH US

RECONCILIATION SOUTH AUSTRALIA. BUILDING RELATIONSHIPS. BUILDING RESPECT.

We are the states leading non-for-profit organisation dedicated to fostering positive relationships and understanding between Aboriginal peoples and the wider South Australian community. Our initiatives focus on education, awareness and community engagement to create a more inclusive and harmonious society.

Be a catalyst for reconciliation and unity in South Australia by becoming a partner or sponsor with Reconciliation SA.

SOUTH AUSTRALIAN INFLUENCER PARTNERSHIPS

- Limited opportunities exist with bespoke influencer packages, tailored to ensure mutually beneficial relationships and outcomes for your businesses and our state.

Benefits include leading the South Australian reconciliation movement and exclusive access to significant opportunities within the initiatives delivered by Reconciliation SA.

SPONSOR OUR EXISTING INITIATIVES

- Your business, your people and brand - be a part of the initiatives that drive change and strengthen communities in South Australia. Initiatives include Australia's largest National Reconciliation Week Breakfast, South Australia's only Reconciliation Fundraising Gala, children's competitions, education grants, and documentaries.

FUND A NEW INITIATIVE

- Grow change in our state by funding a new initiative. We have several exciting and meaningful projects designed and ready for funding. Your investment will see a new project delivered within South Australia that will build awareness and create change in our community.

**TO SPONSOR OR PARTNER WITH
RECONCILIATION SA, PLEASE CONTACT**

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